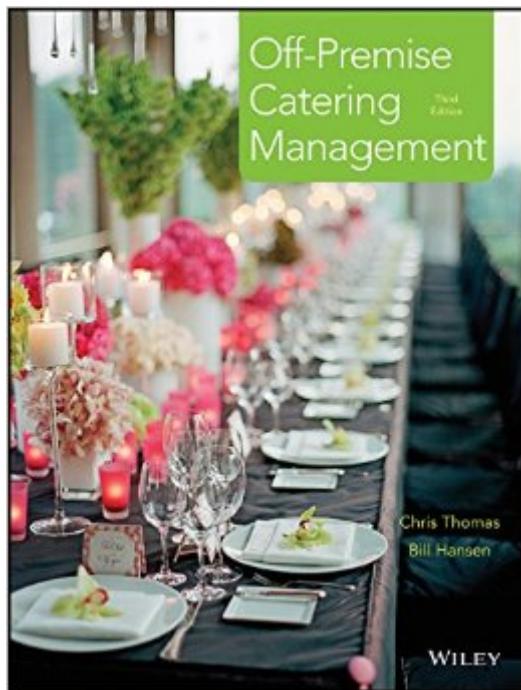


The book was found

Off-Premise Catering Management



Synopsis

The most complete, up-to-date guide available to starting and running an off-premise catering business. For nearly two decades, *Off-Premise Catering Management* has been the trusted resource professional and aspiring caterers turn to for guidance on setting up and managing a successful off-premise catering business. This comprehensive reference covers every aspect of the caterer's job, from menu planning, pricing, food and beverage service, equipment, and packing, delivery, and set-up logistics, to legal considerations, financial management, human resources, marketing, sanitation and safety, and more. This new third edition has been completely revised and updated to include the latest industry trends and real-life examples. New content includes information on "green" catering, contemporary food trends, website development, social media marketing, the latest in commercial kitchen equipment and budgeting and accounting software, and much more. Throughout the book, sample forms, schedules, and checklists illustrate real-world examples of key catering practices, and Study Questions at the end of each chapter help reinforce key concepts. Whether you are just starting out, growing your operation, or working to maintain standards of excellence in an already-successful off-premise catering business, *Off-Premise Catering Management*, Third Edition is the only guide you'll need.

Book Information

Hardcover: 560 pages

Publisher: Wiley; 3 edition (December 17, 2012)

Language: English

ISBN-10: 0470889713

ISBN-13: 978-0470889718

Product Dimensions: 7.8 x 1.4 x 9.3 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #209,577 in Books (See Top 100 in Books) #35 inÂ Books > Cookbooks, Food & Wine > Entertaining & Holidays > Tablesetting #394 inÂ Books > Business & Money > Industries > Hospitality, Travel & Tourism #5812 inÂ Books > Textbooks > Business & Finance

Customer Reviews

This updated version is one of the best books around on off-premise catering. If you are in catering... you need to read this book and put into practice what's in the book -- you will get better faster. The book is packed with ideas and methods to improve sales, planning and organizing and

executing events that will increase sales and lower costs! Really the ought to be required reading for anyone in catering operations and planning.

Brand new book for cheaper price. Bookstore and many other sites sold this book for more than 60 bucks. I got it for half the price at textbook rush.com

This book provides an excellent review of issues encountered by caterers and offers lots of solutions and suggestions for improving the operations of a catering business.

The book was brand new and came the next day just like it said it would when I ordered it. I am very pleased with this order.

Great book. Full on necessary information. Step by step information if you want to be a caterer. Very thorough and detailed.

[Download to continue reading...](#)

How to Start a Catering Business: The Catering Business Plan ~ An Essential Guide for Starting a Catering Business Off-Premise Catering Management On-Premise Catering: Hotels, Convention Centers, Arenas, Clubs, and More Powerful Premise: Writing the Irresistible (Red Sneaker Writers Book Series, Volume 6) Cook like a Caterer: Party Sized Recipes for Entertaining and Catering. Over 240 party sized recipes suited for a variety of themes. Included is an ... for recipes that work well as a station. Catering: A Guide to Managing a Successful Business Operation Catering Like a Pro Revised Edition: From Planning to Profit Start Your Own Food Truck Business: Cart • Trailer • Kiosk • Standard and Gourmet Trucks • Mobile Catering • Bustaurant (StartUp Series) Trump 2016: Off-Color Coloring Book (Off-Color Coloring Books) How to Ride Off-Road Motorcycles: Key Skills and Advanced Training for All Off-Road, Motocross, and Dual-Sport Riders Oxford Take Off In French (Take Off In Series) Making Enterprise Risk Management Pay Off: How Leading Companies Implement Risk Management Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Agile Project Management: QuickStart Guide - The Simplified Beginners

Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Project Management: Secrets Successful Project Managers Know And What You Can Learn From Them: A Beginner's Guide To Project Management With Tips On Learning ... Project Management Body of Knowledge) Agile Project Management: & Scrum Box Set - Agile Project Management QuickStart Guide & Scrum QuickStart Guide (Agile Project Management, Agile Software ... Scrum, Scrum Agile, Scrum Master) Agile Project Management: For Beginners - A Brief Introduction to Learning the Basics of Agile Project Management (Agile Project Management, Agile Software Development, Scrum) Agile Project Management: QuickStart Guide - The Complete Beginners Guide To Mastering Agile Project Management! (Scrum, Project Management, Agile Development)

[Dmca](#)